

 <sup>14</sup>  
24. (Once Amended) The article of Claim <sup>12</sup>27, wherein the thermosetting hot melt film is applied to a substrate and the hot melt film preformed before application to the flock and substrate.

 <sup>27</sup>  
35. (Once Amended) The flocked transfer assembly of Claim <sup>113</sup>26, wherein the flock comprises a plurality of flock fibers, the release agent and release film are located on a first surface of the flock, and the free and first surfaces are defined, respectively, by opposing ends of the flock fibers.

 <sup>24</sup> <sup>20</sup>  
37.25 (Once Amended) The flocked transfer assembly of Claim 33, wherein the hot melt adhesive is in the form of a film and is cut, before application to the flock, to correspond to a shape of the flocked transfer assembly.